CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Product
OBAMA 4 AMERICA

Contract Dates	Estimate #
10/16/12 - 10/22/12	1537

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
Week:		10/16/12	10/22/12	--W----				1	$4,850.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/16/12-10/22/12*		*BB League Championships*	*1pm-8pm*	---W-------	*:30*		*~~$3,250.00~~*	*NM*		
See MG 1.2												
2	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm	---W-------	:30		$3,250.00	NM		
Ⓜ	MG for 1.1 10/17											
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	$2,250.00
Week:		10/16/12	10/22/12	MTWTF--				5	$450.00			
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	$3,625.00
Week:		10/16/12	10/22/12	MTWTF--				5	$725.00			
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	$7,000.00
Week:		10/16/12	10/22/12	MTWTF--				10	$700.00			
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	$1,375.00
Week:		10/16/12	10/22/12	MTWTF--				5	$275.00			
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	$1,250.00
Week:		10/16/12	10/22/12	MTWTF--				5	$250.00			
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF--				2	$125.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*KVVU*	*10/16/12-10/22/12*		*Better*	*M-F 11a-12p*	MTuWThF----	*:30*		*~~$125.00~~*	*NM*		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF--				2	$195.00			

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Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	$390.00

Start Date: 10/16/12 | End Date: 10/22/12 | Weekdays: MTWTF-- | Spots/Week: 5 | Rate: $125.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	$425.00

Start Date: 10/16/12 | End Date: 10/22/12 | Weekdays: MTWTF-- | Spots/Week: 4 | Rate: $150.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	~~$150.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	~~$150.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	~~$150.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	$900.00

Start Date: 10/16/12 | End Date: 10/22/12 | Weekdays: MTWTF-- | Spots/Week: 4 | Rate: $175.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30	~~$175.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30	~~$175.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	$1,500.00

Start Date: 10/16/12 | End Date: 10/22/12 | Weekdays: MTW---- | Spots/Week: 6 | Rate: $500.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	~~$225.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	~~$225.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	~~$225.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

E 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00

Start Date: 10/16/12 | End Date: 10/22/12 | Weekdays: MTWTF-- | Spots/Week: 3 | Rate: $950.00

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Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$285.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$950.00~~	NM		
See MG 13.7												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$950.00~~	NM		
See MG 13.6												
6	KVVU	10/17/12-10/17/12		Fox 5 News at 5	5-530p	---W-------	:30		$950.00	NM		
Ⓜ MG for 13.5 10/17												
7	KVVU	10/22/12-10/22/12		Fox 5 News at 5	5-530p	M----------	:30		$950.00	NM		
Ⓜ MG for 13.4 10/22												
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	3	$1,025.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$325.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$325.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	2	$300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		~~$300.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		~~$300.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	1	$650.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	$10,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$2,150.00						
E 18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$1,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		~~$1,500.00~~	NM		
See MG 18.2												
2	KVVU	10/20/12-10/20/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		$1,500.00	NM		
Ⓜ MG for 18.1 10/20												
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$1,850.00						
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$1,200.00						

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Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

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E 21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	$9,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$1,950.00							
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$350.00							
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$225.00							
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1-	1	$100.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*KVVU*	*10/15/12-10/21/12*	*Numb3rs*	*Sa 4-5p*	--------Sa--	*:30*		*~~$100.00~~*	*NM*		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$850.00							
E 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	23	$19,520.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$2,750.00							

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Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/22/12	10/28/12	The Mob Doctor	Mon 9p-10p	M----------	:30		~~$2,750.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
2	KVVU	10/17/12	10/17/12	Katie	M-F 11a-12p	---W-------	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
3	KVVU	10/17/12	10/17/12	Katie	M-F 11a-12p	---W-------	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
4	KVVU	10/18/12	10/19/12	Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
5	KVVU	10/18/12	10/19/12	Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
6	KVVU	10/18/12	10/19/12	Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
7	KVVU	10/18/12	10/19/12	Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
8	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
9	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
10	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
11	KVVU	10/18/12	10/19/12	Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
12	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
13	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
14	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
15	KVVU	10/18/12	10/19/12	Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
16	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		~~$950.00~~	NM		
Ⓗ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
17	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		~~$950.00~~	NM		
Ⓗ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
18	KVVU	10/17/12	10/17/12	The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
19	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu--------	:30		$5,500.00	NM		
Ⓗ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
20	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su	:30		~~$140.00~~	NM		
Ⓗ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
21	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su	:30		~~$140.00~~	NM		
Ⓗ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
22	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su	:30		~~$140.00~~	NM		
Ⓗ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
23	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$775.00	NM		
Ⓗ	MG for 26.22,26.16,26.17,26.20,26.21											
24	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$775.00	NM		
Ⓗ	MG for 26.22,26.16,26.17,26.20,26.21											
25	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su	:30		$150.00	NM		
Ⓗ	MG for 26.22,26.16,26.17,26.20,26.21											
26	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su	:30		$150.00	NM		
Ⓗ	MG for 26.22,26.16,26.17,26.20,26.21											

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
27	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------Su		:30	$150.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
28	KVVU	10/17/12	10/22/12	Friends	M-F 12:05-1:05a	M--WThF----		:30	$225.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
29	KVVU	10/17/12	10/22/12	American Dad	M-F 230-3a	M--WThF----		:30	$95.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor			:30		NM	1	$5,350.00
Week:		10/15/12	10/21/12	--1---- / 1	$3,150.00							
28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor			:30		NM	0	$0.00
Week:		10/15/12	10/21/12	---1--- / 1	$3,075.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	KVVU	10/15/12-10/21/12		The X Factor	The X Factor	----Th-----		:30	~~$3,075.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p			:30		NM	0	$0.00
Week:		10/15/12	10/21/12	----1-- / 1	$1,750.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	KVVU	10/15/12-10/21/12		Fringe	Fri 9p-10p	------F----		:30	~~$1,750.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game			:30		NM	1	$7,500.00
Week:		10/15/12	10/21/12	------1 / 1	$7,500.00							
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game			:30		NM	1	$7,500.00
Week:		10/15/12	10/21/12	------1 / 1	$7,500.00							
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat			:30		NM	2	$4,650.00
Week:		10/15/12	10/21/12	-----2- / 2	$2,325.00							
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p			:30		NM	1	$950.00
Week:		10/15/12	10/21/12	-T----- / 1	$950.00							
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p			:30		NM	3	$1,500.00
Week:		10/15/12	10/21/12	-11---- / 2	$500.00							
Week:		10/22/12	10/28/12	1------ / 1	$500.00							
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p			:30		NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF-- / 1	$195.00							
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p			:30		NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF-- / 1	$195.00							
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm			:30		NM	1	$650.00
Week:		10/16/12	10/22/12	MTWTF-- / 1	$650.00							
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm			:30		NM	2	$1,050.00
Week:		10/16/12	10/22/12	MTWTF-- / 2	$525.00							

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Henderson, NV 89014
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Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	$1,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$425.00							
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$450.00							
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$1,025.00							
N 42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WT---	1	$3,250.00							
N 43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----S-	1	$650.00							
N 44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	$170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WT---	2	$85.00							
N 45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	1	$975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----S-	1	$975.00							
N 46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$500.00							
								Totals			115	$112,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	115	$112,210.00	$95,378.50
Totals	115	$112,210.00	$95,378.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 2: UNAPPROVED REV #2 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 18.33
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

ORDER #_____ CONTRACT # 6266599

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 18.33

REP:
TO ROSE
FR NIKKI
REINVESTED $ FR HLS 6358830 6365901 6266586
SEE LINES 56-60
NEW TOTAL $112210 (+5545)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1537						
			AGENCY PRODUCT CODE =									
56		A	1200N-700P	30		$3,250.00	10/17	10/21	1	W-SU		1

PROGRAM : NLCS
ORD COM1: REINVESTMENT FROM PREVIOUS ODERS

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6266599 TRF# 489528 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 18.33

$$$ MOD# 2: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57		A	800P-1000P	30		$650.00	10/20	10/20	1		SAT	1
	PROGRAM : FOX ENCORE ORD COM1: REINVESTMENT FROM PREVIOUS ODERS											
58		A	430A-459A	30		$85.00	10/17	10/19	2		W-F	2
	PROGRAM : NEWS ORD COM1: REINVESTMENT FROM PREVIOUS ODERS											
59		A	900A-1000A	30		$975.00	10/20	10/20	1		SAT	1
	PROGRAM : COLLEGE FB PREGAME ORD COM1: REINVESTMENT FROM PREVIOUS ODERS											
60		A	400P-500P	30		$500.00	10/17	10/19	1		W-F	1
	PROGRAM : OZ ORD COM1: REINVESTMENT FROM PREVIOUS ODERS											

1130 - 1200

OCT/12 112210.00

CONTRACT TOTAL 112210.00

TOTAL SPOTS 115

MARKET TOTALS $260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0% KTUD 1%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE